



SUSTAINCHRONICLES

A NEWSLETTER ON IIM LUCKNOW PGPSM EVENTS

JULY 2025

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UPCOMING EVENTS!!

23 & 24
Aug 2025

SANRAKSHAN 2025

SM STARS SHINE BRIGHT ON FOUNDATION DAY!

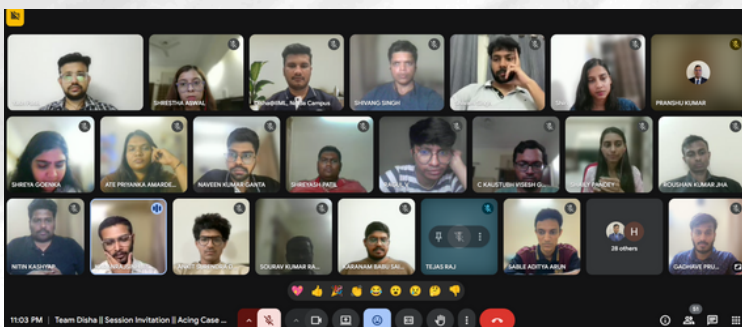
On the 41st Foundation Day of IIM Lucknow, SM students showcased their versatility by winning accolades across various competitions. From cricket and running events to quizzes, essay writing, and rangoli, they demonstrated a blend of talent, creativity, and teamwork. These achievements reflect the dynamic and holistic spirit of the SM batch. Congratulations to all the winners and participants for making the SM community proud!



PGPSM BOYS AND GIRLS WIN CRICKET TOURNAMENTS ON FOUNDATION DAY

The PGPSM Boys' and Girls' Cricket Teams clinched victory in their respective tournaments held as part of IIM Lucknow's 41st Foundation Day celebrations. With outstanding performances, sharp strategy, and strong teamwork, both teams brought home the championship trophies. Congratulations to the players for showcasing true sportsmanship and making the SM community proud!

CRACKING THE CASE: A POWER-PACKED SESSION BY SHIRI AGARWAL & YASH PATEL



Team Disha organized an insightful session titled "Acing Case Competitions – Strategy, Structure & Storytelling," featuring Shiri Agarwal and Yash Patel. The session provided SM10 and SM11 students with valuable strategies on approaching case competitions effectively. From structured problem-solving to compelling storytelling, the speakers shared practical tips to enhance clarity, confidence, and impact in future competitions.

LEADERSHIP TALK SERIES WITH PROF. AMLLEN B.: RETHINKING POLICY & IMPACT



Prof. Amlen B., Director at MBI Global and Advisor at Oxford's Blavatnik School, delivered a thought-provoking session on leadership, impact, and governance. Challenging conventional models, he emphasized evidence-driven policymaking, curriculum reform, and learning-by-doing. His insights urged SM students to shift from theory to implementation for real-world change. Special thanks to Prof. Kaushik Ranjan Bandyopadhyay.



DANISH
(PGPSM11)

WHO CAN RECEIVE CSR FUNDING SUPPORT?

We all understand what practices and policies a company or firm must follow to become more responsible and sustainable. The first thing that everyone knows about sustainability is CSR, which is enshrined U/S 135 of the Companies Act, 2013. But the question arises: who can receive CSR, and how must it be utilized?

Corporate Social Responsibility is an activity undertaken by the company's CSR Committee and approved by the Board to be the CSR Policy of the company. Schedule VII of the Companies Act provides us with an exhaustive list of what can be the activities taken by the company under its CSR Policy. A report of such a policy undertaken and activities completed shall be presented before the general meeting of the company. Activities include donations for disaster management, slum area development, taking measures for the benefit of CAPF and CPMF veterans, promoting art and culture by preserving sites of national heritage and historical importance, or carrying out rural development projects.



The company can also contribute to several funds or organizations of the Government of India, like incubators and public-funded universities; the company can make contributions to the PM-CARES Fund or any other fund set up by the Central Government. But the objectives of healthcare, education, and social service are not to be taken up by the company itself, as many of the sectors like education have entry barriers for profit-making organizations. To achieve these objectives, the company needs the help of NGOs or Trusts which can collect the company's contribution and execute the same, keeping in mind the company's objective, as the funds have been earmarked for specific purposes.

But not all NGOs and Trusts can receive CSR from companies. Only a Trust or an NGO registered with the Income Tax Dept. U/S 80G of the 1961 Act can collect CSR funds and utilize them. The fund collected by the NGO or Trust under the CSR donations head must be utilized for its given purpose within one year of the donation being made. The company donating the funds does not get any benefit from the donation until the CSR donation has been disclosed and a return is filed by the Trust or NGO.

Compliance regarding CSR is strict, but it is necessary to ensure that the funds earmarked for a specific purpose are used for that only.

BEYOND FIREPOWER: INDIA'S JOURNEY TO GREENER DEFENCE



H P ABHISHEK
(PGPSM11)

When we think of the Indian military, we often picture mighty tanks, fighter jets, and sprawling bases—symbols of strength and security. But with climate change and pollution threatening our way of life, it's time to ask: can our defence sector also lead the way in protecting the environment? Building a sustainable defence is not just about "going green"; it's about reimagining national security to ensure a healthier tomorrow for all.

Traditional military activities are heavy on fuel, land, and water use. From jets burning fossil fuels to bases consuming large amounts of electricity, the environmental impact is enormous. Shockingly, global military operations contribute around 5.5% of total greenhouse gas emissions. For a country as large and resourceful as India, the challenge—and opportunity—to rethink defence is immense.



India has already started making strides. Army bases in desert and border states now use solar power, cutting emissions and energy costs. The Defence Research and Development Organisation (DRDO) has introduced bio-digesters to manage organic waste, especially in remote areas. New military buildings are designed to be eco-friendly, following the latest green standards. The Navy is even experimenting with electric propulsion for ships.

How can we do more? Here are some ideas rooted in everyday technologies familiar to us all. Imagine all cantonments powered by solar panels, much like the ones on our college rooftops. Wind turbines could help supply energy to coastal bases. Hybrid and electric military vehicles—akin to the electric scooters seen on our streets—could become the new normal for the army. Uniforms and gear made from biodegradable materials, waste separation, recycling, rainwater harvesting, and leak-proof infrastructure—the possibilities are endless.

Collaboration with Indian startups and sustainable technology innovators can accelerate these changes. With the right support, the defence sector can pioneer breakthroughs in green hydrogen, biofuels, and smart waste management.

A sustainable defence sector strengthens both national security and environmental health. As students and future leaders, we should spread awareness and demand greener choices from all sectors, including the military. India's journey towards sustainable defence can become a shining example of how protecting our country and our planet go hand in hand. Now is the time to act and inspire change.